

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A system for purchasing goods and services linked with broadcast media, comprising:

one or more broadcast receivers that receive a broadcast media including information relating to goods and services that can be purchased by persons receiving the media, each receiver having a user thereof and further selectively receiving a purchase request from the user and recording the purchase data for goods and services that a person the user purchases relating to the broadcast media; and

one or more servers that selectively receive and verify purchase data sent from the one or more receivers, and upon verification of the purchase data, the one or more servers completing the purchase transaction for the goods and services.

2. (previously presented) The system of claim 1, wherein each broadcast receiver is in communication with a server.

3. (previously presented) The system of claim 1, wherein each broadcast receiver stores the purchase data and transmit the stored purchase data at a predetermined location.

4. (previously presented) The system of claim 1, wherein each broadcast receiver includes a radio.

5. (original) The system of claim 1, wherein the broadcast media includes information about the purchase of the goods and services.